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CONTACT

Evolis: Sandrine Derouet
+33 (0)2 41 36 79 24 - sderouet@evolis.com

Visualant, Inc.: Lynn Felsing
206 903 1351 - Lynn@visualant.net

Investor Relations

Paul DeRiso
Core Consulting Group
925-465-6088
paul@coreconsultinggroup.com

M3 TECHNOLOGY TEAMS WITH TRANSTECH AND EVOLIS TO SUPPLY REVOLUTIONARY CASH ACCESS KIOSKS

Fort Lauderdale, FL – February 9, 2011 – On February 9, 2011, Visualant, Inc. (OTCBB: VSUL), an emerging leader in authentication systems technology, announced today its wholly owned subsidiary, TransTech Systems, Inc. of Aurora, OR and M3 Technology, a leading provider of gaming information technology and casino management systems, introduced M3T Cash Access Kiosk, a unique solution that will help casinos offer their customers quick and easy access to cash.

About a year ago, M3T revolutionized the casino industry by introducing the first real-time cash management system, the M3T Vault. As part of the M3T Vault offering, M3T is now introducing another ground-breaking innovation, the M3T Cash Access Kiosk.

This innovative, one-stop solution has been designed to provide casinos' customers with quick and easy access to cash thanks to a wide array of options such as ATM, credit card, check cashing, bill breaking, and ticket redemption.

The M3T Cash Access Kiosk will also allow customers to enroll in the casino player's club. M3T has integrated into their kiosk an ID card printer to issue instantly personalized casino player's club cards. This printing module may also be used to issue gift or promotional cards.

"The Evolis plastic card printers came highly recommended by companies that have significant experience with this technology", said Dylan Waddle, COO of M3 Technology. "We have achieved success in all the initial tests with the printers and working with Evolis' North American Distribution partner TransTech Systems is proving just as successful."



In order to choose the right card printer, M3T has partnered with **TransTech Systems, Inc.**, an established leader in the ID badging and access control industry.

"We have provided plastic card printing technology for Casinos for years, but never have we been positioned to recommend a partner with a complete system like M3 Technology provides", says Jeff Kruse, General Manager of TransTech Systems. "We look forward to the additional market penetration we can achieve together."

TransTech Systems recommended the Dualys Kiosk card printer, manufactured by Evolis, a global leader in solutions for plastic card personalization.

"Evolis has built its success on innovative and reliable solutions that have changed the ID card printing industry" says Gerardo Talavera, Managing Director at Evolis Inc. "We are happy and honored to be part of this innovative solution that will allow casinos to implement powerful, cost-effective kiosk systems."

The Dualys Kiosk card printer offers dual-sided, edge-to-edge printing capabilities, along with the latest encoding options – Magnetic, Smart Contact or Contactless RFID. The Dualys Kiosk card printer is the only solution on the market that can be entirely customized to the customer's requirements.

"TransTech Systems' unique expertise in the ID industry combined with M3T's pioneering technology and know-how in casino resort management systems will without any doubt meet all the expectations of casinos all over the country.", says Gerardo Talavera.

For more information, please call TransTech Systems at 1-888-843-3643 or visit www.ttsys.com.

About Evolis (www.evolis.com):

EVOLIS designs, manufactures and markets a complete range of solutions for personalization of plastic cards. These printers seamlessly integrate all the options necessary for incorporating graphic, magnetic and electronic personalization (smart cards, with contact and contactless RFID technology) of all types of cards (payment card, transit passes, loyalty cards, etc.). Based in France, with subsidiaries in Miami (USA) and Singapore, and representative offices in Tokyo (Japan) and Shenzhen (China), Evolis is represented in more than 100 countries in the world via a network of importers, distributors and technology integrators.

About TransTech Systems (www.ttsys.com):

TransTech Systems, Inc, a subsidiary of Visualant, Inc. (OTCBB:VSUL.OB) is in the business of providing industry-leading identification solutions. The ability to research, recognize, and implement changing technologies has made TransTech Systems an established leader in the ID-Badging and access control fields. By building and maintaining partnerships with customers and suppliers based on the support of the best people, the best practice services, and industry-leading products, TransTech Systems will continue to be a leader in value-added security products distribution well into the future.

About Visualant, Inc. (www.visualant.net)



Visualant, Inc. (OTCBB: VSUL.OB) is an emerging leader in security and authentication systems technology. Through its wholly-owned subsidiary, TransTech Systems, Inc., the Company provides security and authentication solutions to security and law enforcement markets throughout the United States.

About M3t (www.m3ts.com)

M3 Technology Solutions develops gaming information technology and casino management software systems. The company's roots helped pioneer slot networking two decades ago in Atlantic City. In addition to the market's first real-time cash management system, other M3t innovations include hybrid SAS-S2S ticket server technology, integrated slot and table accounting, data mining, marketing campaign management and integrated financial services. M3t is expanding world-wide through strategic partnerships.