



FOR IMMEDIATE RELEASE

CONTACT

Visualant, Inc.: Lynn Felsing
206 903 1351 - Lynn@visualant.net

TransTech Systems, Inc.:
Jim Gingo 503 427 7112 - jgingo@ttsys.com

Visualant, Inc. Subsidiary, TransTech Systems, Awarded Maintenance Contract from California Department of Corrections and Rehabilitation

Seattle, WA – October 21, 2010, TransTech Systems, Inc., a subsidiary of Visualant, Inc. (OTCBB:VSUL), and a leader in providing industry-leading identification solutions is pleased to announce that they have been awarded a renewal of the maintenance contract for specified Staff Identification Card Systems (“SICS”) for the California Department of Corrections and Rehabilitation (“CDCR”).

TransTech Systems provides a wide variety of extended warranty and out-of-warranty service programs. These programs frequently cover ID card printers and credential issuing systems. The on-site service and maintenance programs are also provided in cooperation and collaboration with TransTech’s local and regional channel partners.

“We were originally requested to assist CDCR in implementing the SICS systems when the contractor who had won the original bid filed bankruptcy mid-project and was unable to complete it,” said Jim Gingo President of TransTech Systems, Inc. “The fact that CDCR has continued to use our service packages over multiple years and several generations of equipment is a testimony to the State’s confidence in our service abilities.” The current contract covers CDCR’s fiscal year 2010/2011. TransTech has now been servicing CDCR systems for 10 years.

About Visualant, Inc. (OTCBB:VSUL)

Visualant, Inc. (www.visualant.net) develops low-cost, high-speed, light-based security and quality control solutions for use in homeland security, anti-counterfeiting, forgery/fraud prevention, brand protection and process control applications. The patent-pending technology uses controlled illumination with specific bands of light, to establish a unique spectral signature for both individual and classes of items. When matched against existing databases, these spectral signatures allow precise identification and authentication of any item or substance. This breakthrough optical sensing and data capture technology is called Spectral Pattern Matching (SPM). SPM technology can be miniaturized and is easily integrated into a variety of hand-held or fixed-mount configurations, and can be combined in the same package as a bar-code or biometric scanner.

Through its wholly owned subsidiary, TransTech Systems, Inc.(www.ttsys.com) the Company provides security and authentication solutions to security and law enforcement markets throughout the United States.