



**PRESS RELEASE  
FOR IMMEDIATE RELEASE**

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**TransTech Systems, to Exhibit at IFMA's World Workplace 2010  
Conference & Expo in Atlanta, GA**

Seattle, WA, October 26, 2010, TransTech Systems, Inc., a subsidiary of Visualant, Inc. (OTCBB: VSUL), and a pioneer provider of industry-leading identification solutions, is pleased to announce it is an exhibitor at the upcoming International Facility Management Association's (IFMA) World Workplace 2010 Conference and Expo at the Georgia World Congress Center in Atlanta Georgia. This year's conference will run from October 27<sup>th</sup> to 29<sup>th</sup> and marks IFMA's 30<sup>th</sup> Anniversary Celebration.

The IFMA is the world's largest association of professional facility managers. It supports more than 19,000 members in 78 countries. The IFMA members manage more than 37 billion square feet of property and annually purchase more than \$100 billion in products and services.

TransTech Systems will be exhibiting the latest in identification card printing and encoding systems and building access control products from manufacturers such as Evolis, Farpointe Data, NiSCA and Paxton Access. TransTech will also be debuting Access and Environmental control products from Assa Abloy's hospitality division, TimeLox. See these and other popular security industry products, including the breakthrough Visualant Spectral Pattern Matching ("SPM") technology, on display in TransTech's booth #1335. See [www.worldworkplace.org](http://www.worldworkplace.org) for further details.

Through its TransTech distribution subsidiary, Visualant has access to the impressive, broad customer base represented by IFMA.

About Visualant, Inc.

Visualant, Inc ([www.visualant.net](http://www.visualant.net)) develops low-cost, high speed, light-based security and quality control solutions for use in homeland security, anti-counterfeiting, forgery/fraud

prevention, brand protection and process control applications. Its patent-pending technology uses controlled illumination with specific bands of light, to establish a unique spectral signature for both individual and classes of items. When matched against existing databases, these spectral signatures allow precise identification and authentication of any item or substance. This breakthrough optical sensing and data capture technology is called Spectral Pattern Matching (SPM). SPM technology can be miniaturized and is easily integrated into a variety of hand-held or fixed mount configurations, and can be combined in the same package as a bar-code or biometric scanner.

Through its wholly owned subsidiary, TransTech Systems, Inc., ([www.ttsys.com](http://www.ttsys.com)) the Company provides security and authentication solutions to security and law enforcement markets throughout the United States.