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Visualant Subsidiary TransTech Systems to Exhibit at the Northeast Security & Systems Contractors Exposition

Seattle, WA. – May 26, 2011, Visualant, Inc. (OTCBB: VSUL), a pioneer provider of industry-leading color based identification and diagnostic solutions, an emerging leader in security and authentication systems technology and distributor of a wide variety of security solutions through its wholly-owned subsidiary, TransTech Systems, Inc., is pleased to announce that TransTech Systems will be exhibiting at the Northeast Security & Systems Contractors Exposition on May 26, 2011 at the Royal Plaza Trade Center in Marlborough, Massachusetts.

With over 30 years of success, the Northeast Security & Systems Contractors Exposition (NSSCE) is the largest security event in the northeast. NSSCE offers more than 100 exhibitors at the one day expo, ranging from manufacturers, distributors, dealers, owners, and installers. The NSSCE will also host free product labs and seminars throughout the day. The one day, Thursday May 26th, exposition runs from 10:00 am to 5:00 pm. Visit www.neacc.org for more information.

TransTech Systems (www.ttsys.com) will be exhibiting the latest in identification card printing and encoding systems and access control products from manufacturers such as Evolis and Farpointe Data. TransTech will be highlighting the new CoG-1000 (Cards on the Go) field programmer, which allows for 26 bit Wiegand HID, AWID, and Pyramid-compatible credentials to be programmed by the dealer in their own facility or in the field. See these and other popular security industry products on display in **TransTech's booth #906.**

About Visualant, Inc.

Visualant, Inc. (OTCBB:VSUL and www.visualant.net) develops low-cost, high speed, light-based security and quality control solutions for use in homeland security, anti-counterfeiting, forgery/fraud prevention, brand protection and process control applications. Our patent-pending technology uses controlled illumination with specific bands of light, to establish a unique spectral signature for both individual and classes of items. When matched against existing databases, these spectral signatures allow precise identification and authentication of any item or substance. This breakthrough optical sensing and data capture technology is called Spectral Pattern Matching (“SPM”). SPM technology can be miniaturized and is easily integrated into a variety of hand-held or fixed mount configurations, and can be combined in the same package as a bar-code or biometric scanner.

Through its wholly owned subsidiary, TransTech Systems, Inc., (www.ttsys.com) the Company provides security and authentication solutions to security and law enforcement markets throughout the United States.